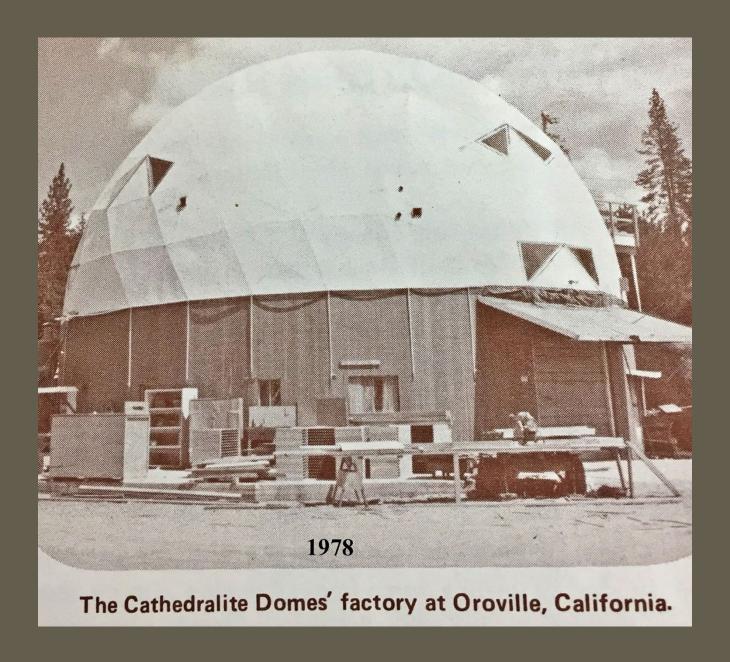


The Dome Store History

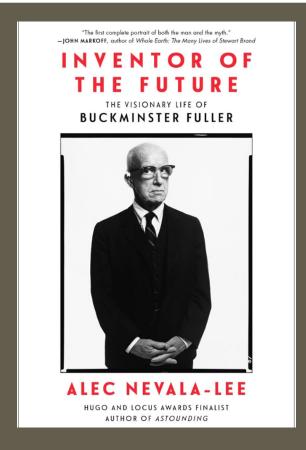




## THE CATHEDRALITE TRIANGLE

Before it was a store, the building was a factory to build domes!

## THE INVENTOR OF THE DOME CONCEPT

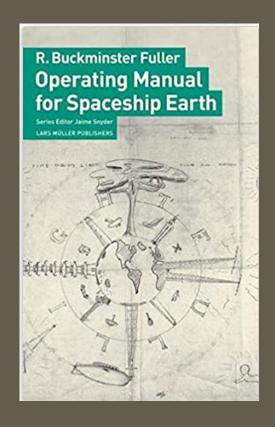


Fuller developed the dome construction concept.

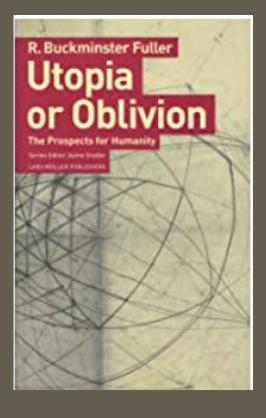
Richard Buckminster Fuller (went by Buckminster Fuller)

Born in 1895 in Milton, Mass. Interested in philosophy, math, engineering and considered himself a futurist.

Wrote 24 books, held many patents, an avid lecturer. He had a large following.



Two of Buckminster Fuller's books



In 1964 Buckminster Fuller was living in San Bernardino with his wife and daughter.

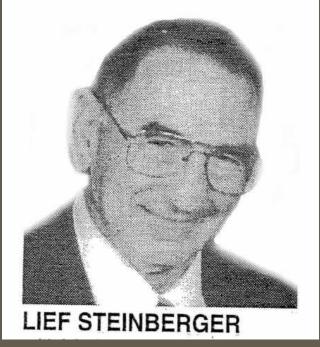
He was involved with manufacturing dome buildings. His patents only covered the dome concept

A company in Hayward, California would soon inquire about buying 2 dome buildings.

John "Jake" Rutzebeck

Price and Rutzebeck

(Manufacturers of wholesale tools for plumbing, electrical and construction trades)

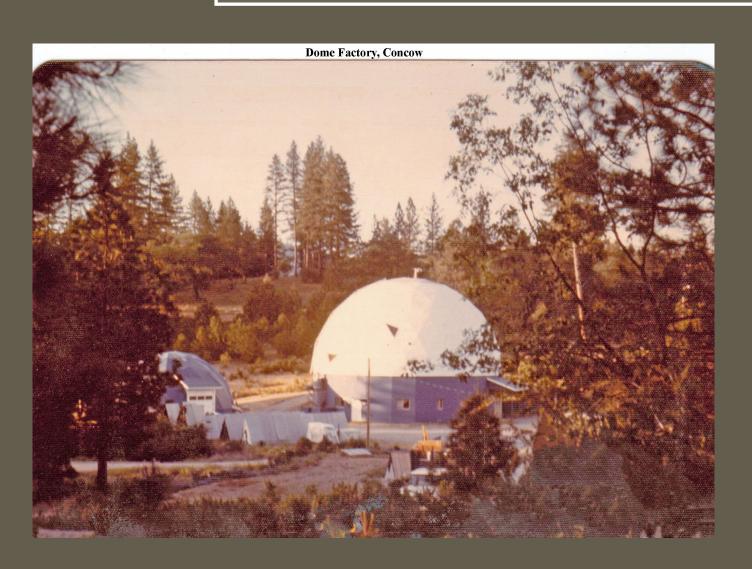


Established about 1952 by Jake Rutzebeck and a silent partner

Brother Lief joined the company in the early 1960's

The company used two 39foot adjoined domes for their office

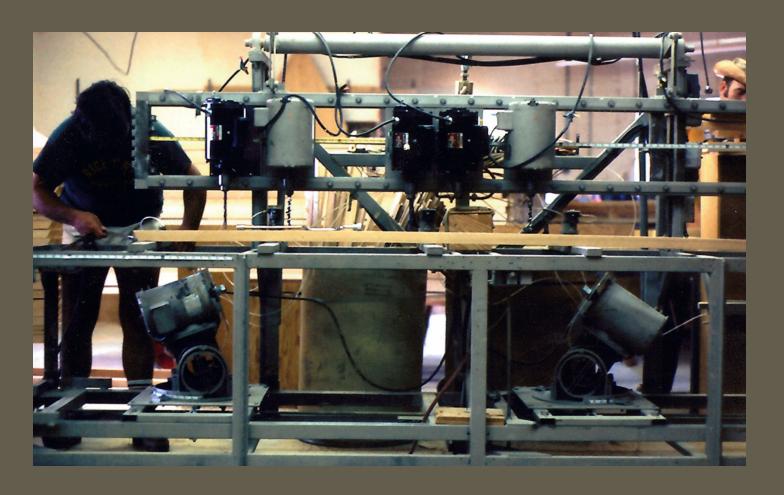
## BUYING THE PATENT FOR THE DOMES



Price & Rutzebeck went into the dome business in the mid 1960s

In 1968 John Rutzebeck acquired patents for the manufacturing process for the domes

In 1968 the company began building a dome plant to manufacture domes in Concow



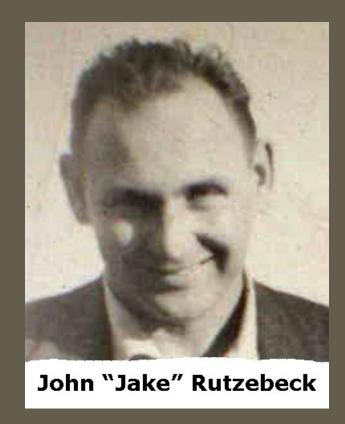
Panel cutting machine introduced into the plant

The plant consisted of a 60 ft diameter dome and a 26 ft diameter dome

Lief Steinberger developed custom equipment for the plant

Equipment to cut struts, hotwire machine to cut Styrofoam insulation, jigs, etc.

The plant would offer 26 ft, 30 ft, 39 ft, 45 ft and 60 ft domes



In 1969 disaster strikes when Jake Rutzebeck, a pilot, dies in a plane crash

His brother Lief Steinberger is now in charge of both the Hayward tool facility and the Concow dome plant, commuting back and forth

The decision was made to sell the Concow dome business, keeping the property and leasing it to the new owner

The new owner was a Chico native, Donald Benjamin Sheley

Donald Sheley was 38 years old when he purchased the dome business and continued to operate it in Concow

He nearly died several times when he was a child and was devoted to his faith

In 1959 he established the Calvary Cross Church in Daly City. In 1972 the church moved to San Bruno and was renamed the Church of the Highlands. He later traveled the world establishing ministry training programs



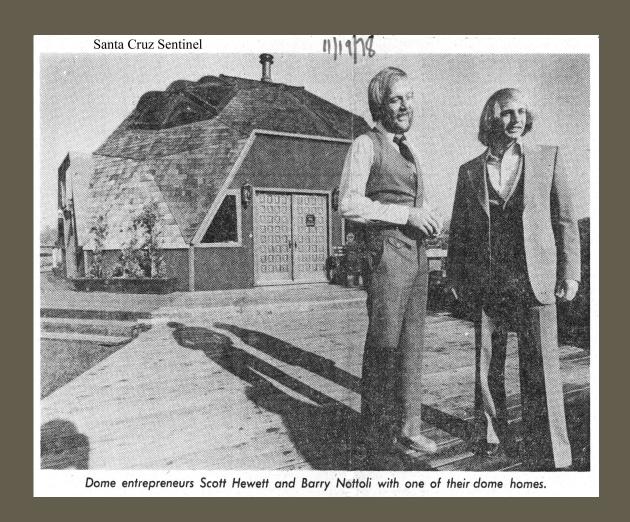
Pastor Donald Sheley and his wife Vernita later in life

## DON SHELEY SOON REALIZES IT IS TIME TO SELL

By 1975 Pastor John Sheley realizes he doesn't have the time to devote to the dome business

Scott Hewett, Barry Nottoli and Tate Miller, who were in college together, operate a distributorship for John Sheley in Aptos, Ca. They agree to buy the dome business in Concow

They had a very special relationship with John Sheley and the Steinberger families



In photo above, person labeled as Scott Hewett is Tate Miller

## Too Much Publicity

# Dome Home Creates Traffic Problem

By DALE POLLOCK Sentinel Staff Writer

Sometimes extensive publicity can be too much of a good thing.

Most businessmen may not agree with that assessment, but no argument will be ventured from the Cathedralite Dome people, who are based in a stunning model of their concept on Mar Vista Drive in Rio Del Mar.

After an Associated Press story on the Aptos-based company's success in marketing their various sized domes, a steady stream of visitors began to wind their way up the Rio Del Mar hills to visit the structural anomaly.

"Outside visitors don't have much consideration for local parking," admitted Tate Miller, one of the partners in the growing firm. On weekends, between 12 and 15 cars would line the narrow street the dome occupies, snarling traffic planned expansion into both Niand upsetting some neighbors.

All the fuss was the farthest thing from what Miller wanted. "We built this house a year and a half ago with the idea of selling it, but we were unable to get in our other offices."

Miller promises that by January 10, 1977, a date set by the Zoning Administrator's office, Cathedralite will vacate its offices from the premises. hopefully to larger quarters. The house, meanwhile, will be put on the market for \$85,000. which might shoot down the theory that domed houses are with government and private offices, which may temporarily less expensive.

They are less expensive to build, Miller asserts, because there is less surface area. Also. many dome owners do the finishing themselves, using one of a variety of kits that Cathedralite sells. There are additional savings in time. heating costs and materials, along with the soaring, "cathedral-like" effect of the skylight interiors.

"We've made Santa Cruz the dome capital of the world." Miller proudly states of his \$2.5 million business. While most of the projects are sold to out-ofarea home builders, there are currently five domes being built in the county, with about 40 others standing testimony to the popularity and efficacy of Cathedralite's designs.

Cathedralite has its sights set on foreign soil, too, with

geria and Saudi Arabia, Miller recently returned from a Nigerian sojourn, where he huddled

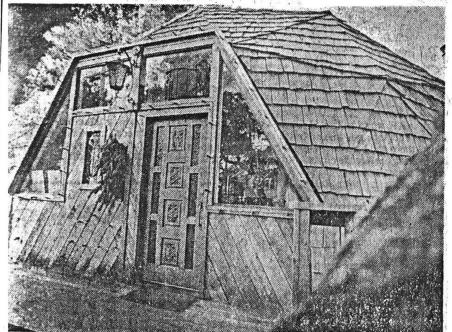
officials to start dome construction there.

Miller and his partners, Barry Nottoli and Scott Hewett, are looking forward to their new

be relocated to Larkin Valley. where another domed house is Back on the local scene, taking shape, "It's a remote place, so there should be no parking problems," smiles Miller.

l'We're very sorry if we caused the neighbors any problems," Miller continues. "We consciously tried not to. But sometimes the publicity bandwagon gets the best of dome builders, too.

-Santa Cruz Sentinel Sunday, December 19, 1976



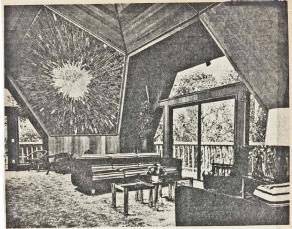
Dome House On Mar Vista Drive Has Caused Some Traffig Problems,

## Santa Cruz Sentinel Dec 12, 1976

The dome concept was generating a lot of interest because it was strong and efficient.

The dome kits were built in Concow, but the headquarters were in Aptos, Ca.

### Aptos, Green Sheet 10-14-1978



In the business world

## Best year yet for Aptos firm

tos-based residential dome Watsonville. One is the Rio del (Enthusiasts of dome con-firm, is enjoying the biggest Mar Architectural Group and struction contend that the

ncluding barbecue Wednes-ay night held at its model

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who gave it the "Cathedral- ville where the actual work of base. In 1975 control passed to and triangles to precise size

October 1h, 1978

Aptos residential dome firm is enjoying their biggest year

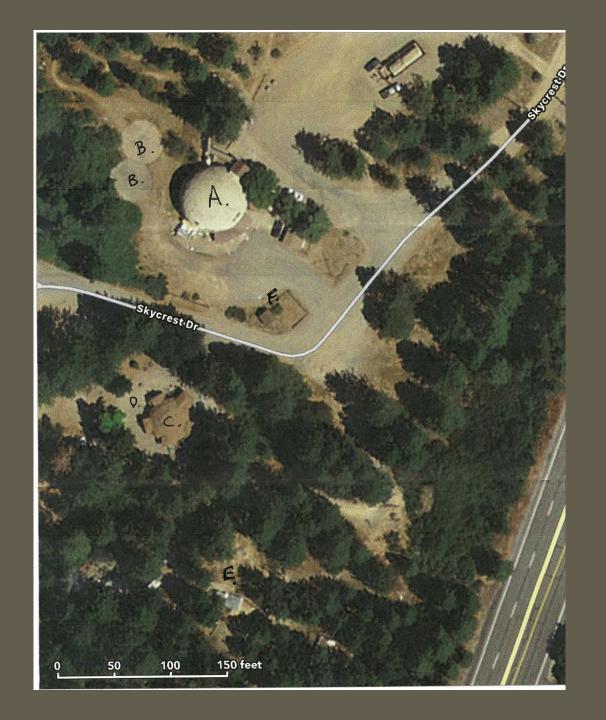
The company expects to sell 1,500 homes in 1978

The company employs 100 people at three sites, including Concow.

Annual payroll over \$1,000,000

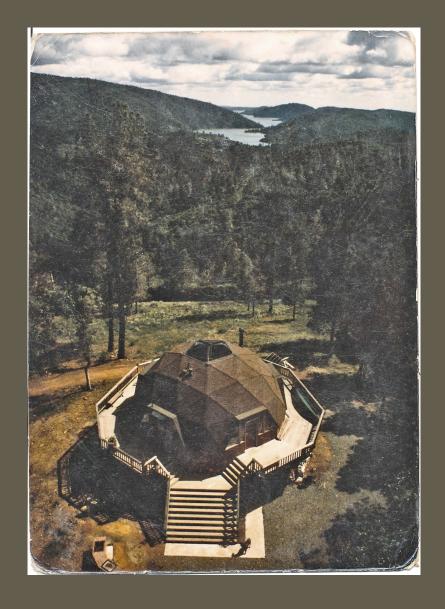
They have two subsidiaries in Watsonville Rio Del Mar Architecture Shelter Systems (makes outdoor greenhouses)

They have started a franchise program to supplement their 50 distributors



## CONCOW PLANT LAYOUT

- A. 60 ft dome, main dome factory assembly (three floors)
- B. Two 39 ft domes connected for cutting plywood
- C. Residence dome 39 ft with 5 extensions, 1,500 sq ft (used by Pastor Don Sheley)
- D. 97 ft concrete slab surrounding C which was for a large dome that did not work out
- E. 26 ft baby dome used as a residence over the years



Concow Home

Scott Hewett moved to Concow on 12 acres and built a dome home in 1978. The post office requested the street name be changed to Yankee Vista

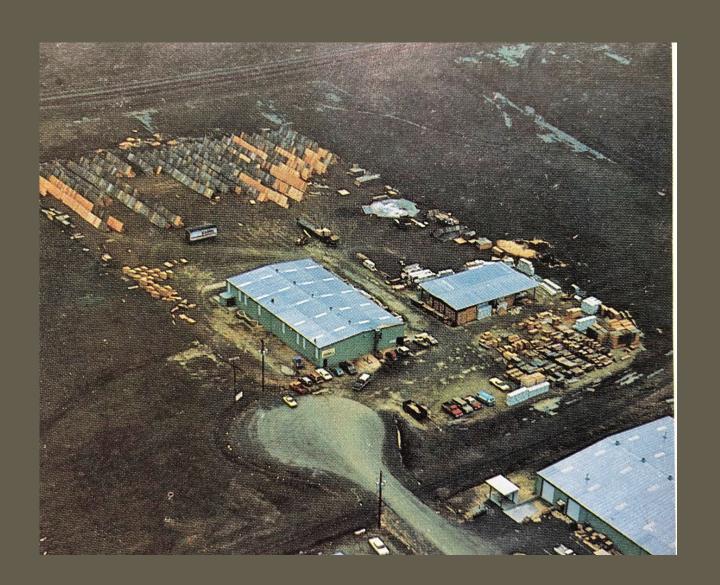
He installed a 100 ft tall wind generator tower in Concow



Top of tower



## TIME TO MOVE THE FACTORY



In Oct 1979 the factory was moved to White City, Oregon to be closer to lumber sources. The Concow plant continued to complete earlier orders and to sell remaining inventory

White City is just outside of Medford, Oregon. It is primarily an industrial area

White City was formerly a WWII army base known as Camp White where German prisoners were detained

## PRODUCTION INCREASES

Kent Williams stays behind at the Concow plant to deliver completed domes until the new plant ramps up. The Concow plant could produce 80-90 domes a month with 20 employees

The White City plant totaling 110,000 sq ft with a more efficient layout could produce 120-130 units a month with improved efficiency

Cathedralite Domes were sold in Alaska, California, Hawaii, Louisiana, Nevada, Oregon, Oklahoma, Tennessee, Texas, Washington as well as Iraq (Baghdad), Kuwait, Saipan

But fortunes would change when in 1984 a distributor broke away and started Oregon Domes using slightly different construction methods

By 1985 Cathedralite Domes was experiencing financial difficulties.

## THE DOME BUILDING SOLD AS A KIT

• The kit included triangular roof panels and wall panels with the hardware to assemble the dome. The electrical installation, insulation and interior wall coverings were the responsibility of the buyer.

• Many people built separate garages or added rectangular extensions to the domes to act as additional rooms.

In The

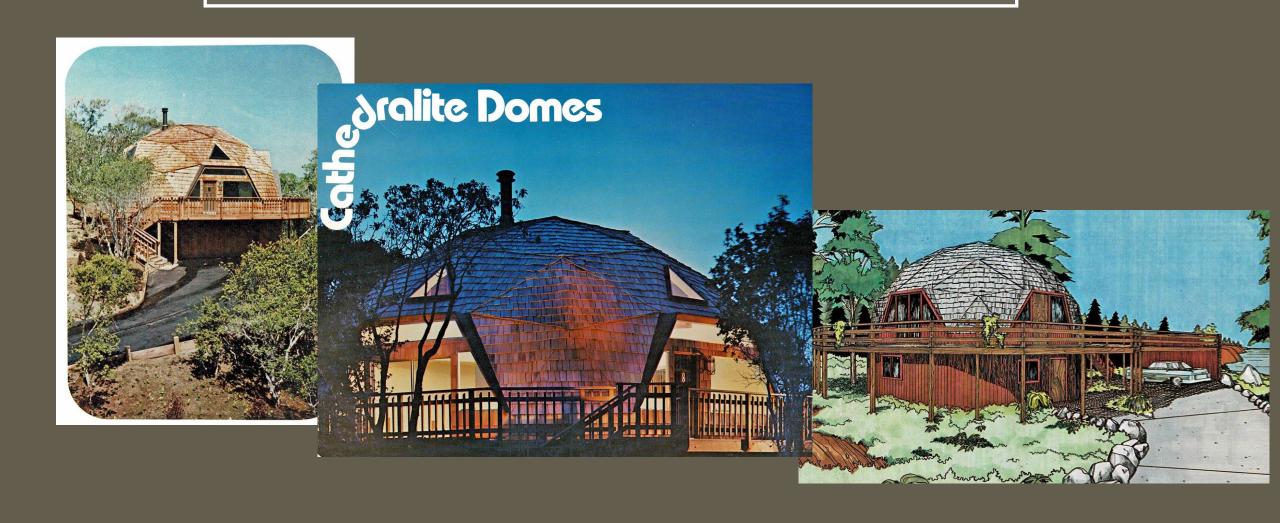
Plant

## BUILDING YOUR DOME

Baghdad, Iraq 1982

In The Field

## COMPLETED EXAMPLES



# THANK YOU! CHECK OUT THE ONLINE BROCHURE ON THE PRESENTATIONS PAGE